SELECTED SOCIAL CHARACTERISTICS
2016-2020 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
HOUSEHOLDS BY TYPE				
Total households	16,131	+/- 590	100.0%	+/- (X)
Married-couple household	11,005	+/- 404	68.2%	+/- 2.4
With children of the householder under 18 years	(X)	+/- (X)	(X)%	+/- (X)
Cohabiting couple household	194	+/- 85	1.2%	+/- 0.5
With children of the householder under 18 years	(X)	+/- (X)	(X)%	+/- (X)
Male householder, no spouse/partner present	1,431	+/- 242	8.9%	+/- 1.4
With children of the householder under 18 years	(X)	+/- (X)	(X)%	+/- (X)
Householder living alone	980	+/- 204	6.1%	+/- 1.2
65 years and over	420	+/- 126	2.6%	+/- 0.8
Female householder, no spouse/partner present	3,501	+/- 396	21.7%	+/- 2
With children of the householder under 18 years	(X)	+/- (X)	(X)%	+/- (X)
Householder living alone	2,277	+/- 349	14.1%	+/- 1.9
65 years and over	1,617	+/- 340	10%	+/- 1.9
Households with one or more people under 18 years	5,938	+/- 364	36.8%	+/- 2.1
Households with one or more people 65 years and over	6,646	+/- 466	41.2%	+/- 2.4
Average household size	2.85	+/- 0.08	(X)%	+/- (X)
Average family size	3.28	+/- 0.08	(X)%	+/- (X)
RELATIONSHIP				
Population in households	45,920	+/- 1647	100.0%	+/- (X)
Householder	16,131	+/- 590	35.1%	+/- 1
Spouse	11,280	+/- 428	24.6%	+/- 0.6
Unmarried partner	182	+/- 83	0.4%	+/- 0.2
Child	15,043	+/- 1024	32.8%	+/- 1.4
Other relatives	2,216	+/- 458	4.8%	+/- 1
Other nonrelatives	1,068	+/- 280	2.3%	+/- 0.6
MARITAL STATUS				
Males 15 years and over	17,652	+/- 868	100.0%	+/- (X)
Never married	4,832	+/- 639	27.4%	+/- 2.6
Now married, except separated	11,819	+/- 480	67%	+/- 2.7
Separated	97	+/- 65	0.5%	+/- 0.4
Widowed	347	+/- 125	2%	+/- 0.7
Divorced	557	+/- 164	3.2%	+/- 0.9
Females 15 years and over	20,022	+/- 812	100.0%	+/- (X)
Never married	4,049	+/- 493	20.2%	+/- 2
Now married, except separated	12,465	+/- 515	62.3%	+/- 2.3
Separated	209	+/- 95	1%	+/- 0.5
Widowed	1,687	+/- 255	8.4%	+/- 1.3
Divorced	1,612	+/- 335	8.1%	+/- 1.6
FERTILITY				
Number of women 15 to 50 years old who had a birth in the past 12 months	327	+/- 146	100.0%	+/- (X)
Unmarried women (widowed, divorced, and never married)	8	+/- 14	2.4%	+/- 4.6
Per 1,000 unmarried women	2	+/- 4	(X)%	+/- (X)
Per 1,000 women 15 to 50 years old	37	+/- 16	(X)%	+/- (X)
Per 1,000 women 15 to 19 years old	0	+/- 21	(X)%	+/- (X)
Per 1,000 women 20 to 34 years old	52	+/- 25	(X)%	+/- (X)
Per 1,000 women 35 to 50 years old	44	+/- 26	(X)%	+/- (X)

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Subject	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
GRANDPARENTS				
Number of grandparents living with own grandchildren under 18 years	790	+/- 220	100.0%	+/- (X)
Grandparents responsible for grandchildren	169	+/- 89	21.4%	+/- 11
Years responsible for grandchildren				
Less than 1 year	9	+/- 15	1.1%	+/- 1.9
1 or 2 years	38	+/- 33	4.8%	+/- 4.3
3 or 4 years	76	+/- 72	9.6%	+/- 9
5 or more years	46	+/- 38	5.8%	+/- 4.9
Number of grandparents responsible for own grandchildren under 18 years	169	+/- 89	(X)	+/- (X)
Who are female	105	+/- 58	62.1%	+/- 13
Who are married	118	+/- 87	69.8%	+/- 22.5
SCHOOL ENROLLMENT				
Population 3 years and over enrolled in school	12,906	+/- 867	100.0%	+/- (X)
Nursery school, preschool	962	+/- 249	7.5%	+/- 1.8
Kindergarten	388	+/- 92	3%	+/- 0.7
Elementary school (grades 1-8)	5,353	+/- 360	41.5%	+/- 2.8
High school (grades 9-12)	3,680	+/- 438	28.5%	+/- 2.6
College or graduate school	2,523	+/- 427	19.5%	+/- 2.6
EDUCATIONAL ATTAINMENT				
Population 25 years and over	31,929	+/- 1088	100.0%	+/- (X)
Less than 9th grade	437	+/- 171	1.4%	+/- 0.5
9th to 12th grade, no diploma	410	+/- 142	1.3%	+/- 0.4
High school graduate (includes equivalency)	1,697	+/- 311	5.3%	+/- 1
Some college, no degree	2,326	+/- 327	7.3%	+/- 1
Associate's degree	811	+/- 191	2.5%	+/- 0.6
Bachelor's degree	9,438	+/- 729	29.6%	+/- 1.8
Graduate or professional degree	16,810	+/- 783	52.6%	+/- 2
High school graduate or higher	31,082	+/- 1081	97.3%	+/- 0.7
Bachelor's degree or higher	26,248	+/- 1064	82.2%	+/- 1.6
VETERAN STATUS				
Civilian population 18 years and over	34,824	+/- 1208	100.0%	+/- (X)
Civilian veterans	1,734	+/- 236	5%	+/- 0.7
DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED POPULATION				
Total Civilian Noninstitutionalized Population	45,949	+/- 1647	100.0%	+/- (X)
With a disability	3,932	+/- 429	8.6%	+/- 0.9
Under 18 years	11,395	+/- 759	100.0%	+/- (X)
With a disability	326	+/- 134	2.9%	+/- 1.2
18 to 64 years	24,572	+/- 1164	100.0%	+/- (X)
With a disability	1,362	+/- 300	5.5%	+/- 1.2
65 years and over	9,982	+/- 621	100.0%	+/- (X)
With a disability	2,244	+/- 275	22.5%	+/- 2.4
RESIDENCE 1 YEAR AGO				
Population 1 year and over	45,987	+/- 1597	100.0%	+/- (X)
Same house	41,336	+/- 1480	89.9%	+/- 1.7
Different house (in the U.S. or abroad)	4,651	+/- 816	10.1%	+/- 1.7
Different house in the U.S.	3,781	+/- 702	8.2%	+/- 1.5
Same county	2,129	+/- 488	4.6%	+/- 1
Different county	1,652	+/- 452	3.6%	+/- 1

Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	**Estimate Margin of Error**	**Percent**	**Percent Margin of Error**
Same state	195	+/- 156	0.4%	+/- 0.3
Different state	1,457	+/- 432	3.2%	+/- 0.9
Abroad	870	+/- 358	1.9%	+/- 0.8
PLACE OF BIRTH				
Total population	46,256	+/- 1636	100.0%	+/- (X)
Native	33,311	+/- 1462	72%	+/- 1.9
Born in United States	32,503	+/- 1455	70.3%	+/- 1.9
State of residence	9,602	+/- 813	20.8%	+/- 1.5
Different state	22,901	+/- 1239	49.5%	+/- 2.2
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	808	+/- 213	1.7%	+/- 0.5
Foreign born	12,945	+/- 1010	28%	+/- 1.9
U.S. CITIZENSHIP STATUS				
Foreign-born population	12,945	+/- 1010	100.0%	+/- (X)
Naturalized U.S. citizen	8,870	+/- 724	68.5%	+/- 3.6
Not a U.S. citizen	4,075	+/- 629	31.5%	+/- 3.6
YEAR OF ENTRY				
Population born outside the United States	13,753	+/- 1015	100.0%	+/- (X)
Native	808	+/- 213	100.0%	+/- (X)
Entered 2010 or later	140	+/- 72	17.3%	+/- 8.5
Entered before 2010	668	+/- 197	82.7%	+/- 8.5
Foreign born	12,945	+/- 1010	100.0%	+/- (X)
Entered 2010 or later	2,483	+/- 616	19.2%	+/- 3.8
Entered before 2010	10,462	+/- 726	80.8%	+/- 3.8
WORLD REGION OF BIRTH OF FOREIGN BORN				
Foreign-born population, excluding population born at sea	12,945	+/- 1010	100.0%	+/- (X)
Europe	2,195	+/- 404	17%	+/- 2.8
Asia	7,449	+/- 617	57.5%	+/- 3.9
Africa	912	+/- 287	7%	+/- 2.1
Oceania	52	+/- 53	0.4%	+/- 0.4
Latin America	2,192	+/- 599	16.9%	+/- 4
Northern America	145	+/- 69	1.1%	+/- 0.5
LANGUAGE SPOKEN AT HOME				
Population 5 years and over	44,178	+/- 1489	100.0%	+/- (X)
English only	28,117	+/- 1201	63.6%	+/- 2.2
Language other than English	16,061	+/- 1219	36.4%	+/- 2.2
Speak English less than "very well"	4,012	+/- 538	9.1%	+/- 1.2
Spanish	3,161	+/- 805	7.2%	+/- 1.7
Speak English less than "very well"	537	+/- 174	1.2%	+/- 0.4
Other Indo-European languages	6,192	+/- 807	14%	+/- 1.8
Speak English less than "very well"	1,375	+/- 318	3.1%	+/- 0.7
Asian and Pacific Islander languages	6,060	+/- 766	13.7%	+/- 1.7
Speak English less than "very well"	1,944	+/- 367	4.4%	+/- 0.8
Other languages	648	+/- 279	1.5%	+/- 0.6
Speak English less than "very well"	156	+/- 116	0.4%	+/- 0.3

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	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
ANCESTRY				
Total population	46,256	+/- 1636	100.0%	+/- (X)
American	2,232	+/- 393	4.8%	+/- 0.9
Arab	726	+/- 306	1.6%	+/- 0.7
Czech	99	+/- 58	0.2%	+/- 0.1
Danish	161	+/- 90	0.3%	+/- 0.2
Dutch	323	+/- 133	0.7%	+/- 0.3
English	2,541	+/- 410	5.5%	+/- 0.9
French (except Basque)	960	+/- 324	2.1%	+/- 0.7
French Canadian	99	+/- 79	0.2%	+/- 0.2
German	3,809	+/- 612	8.2%	+/- 1.3
Greek	339	+/- 109	0.7%	+/- 0.2
Hungarian	441	+/- 175	1%	+/- 0.4
Irish	3,770	+/- 511	8.2%	+/- 1.1
Italian	2,022	+/- 387	4.4%	+/- 0.8
Lithuanian	142	+/- 65	0.3%	+/- 0.1
Norwegian	359	+/- 159	0.8%	+/- 0.3
Polish	2,209	+/- 377	4.8%	+/- 0.8
Portuguese	122	+/- 107	0.3%	+/- 0.2
Russian	2,281	+/- 402	4.9%	+/- 0.9
Scotch-Irish	320	+/- 121	0.7%	+/- 0.3
Scottish	552	+/- 161	1.2%	+/- 0.3
Slovak	88	+/- 97	0.2%	+/- 0.2
Subsaharan African	965	+/- 409	2.1%	+/- 0.9
Swedish	172	+/- 89	0.4%	+/- 0.2
Swiss	92	+/- 51	0.2%	+/- 0.1
Ukrainian	404	+/- 144	0.9%	+/- 0.3
Welsh	199	+/- 80	0.4%	+/- 0.2
West Indian (excluding Hispanic origin groups)	336	+/- 323	0.7%	+/- 0.7
COMPUTERS AND INTERNET USE				
Total Households	16,131	590.00	100.0%	+/- (X)
With a computer	15,878	604.00	98.4%	+/- 0.5
With a broadband Internet subscription	15,611	615.00	96.8%	+/- 0.7

Source: U.S. Census Bureau, 2016-2020 American Community Survey 5-Year Estimates

Explanation of Symbols:

1. An '**' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.

2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.

3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.

4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.

5. An '***' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.

6. An '*****' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.

7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.

8. An '(X)' means that the estimate is not applicable or not available.

SELECTED ECONOMIC CHARACTERISTICS
2016-2020 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	**Estimate Margin of Error**	**Percent**	**Percent Margin of Error**
EMPLOYMENT STATUS				
Population 16 years and over	36,795	+/- 1247	100.0%	+/- (X)
In labor force	22,824	+/- 910	62%	+/- 1.5
Civilian labor force	22,787	+/- 912	61.9%	+/- 1.4
Employed	21,884	+/- 884	59.5%	+/- 1.5
Unemployed	903	+/- 319	2.5%	+/- 0.9
Armed Forces	37	+/- 33	0.1%	+/- 0.1
Not in labor force	13,971	+/- 739	38%	+/- 1.5
Civilian labor force	22,787	+/- 912	(X)	+/- (X)
Unemployment Rate	(X)	+/- (X)	4%	+/- 1.4
Females 16 years and over	19,595	+/- 815	(X)	+/- (X)
In labor force	10,907	+/- 630	55.7%	+/- 2.3
Civilian labor force	10,895	+/- 629	55.6%	+/- 2.3
Employed	10,475	+/- 577	53.5%	+/- 2.4
Own children of the householder under 6 years	2,430	+/- 448	(X)	+/- (X)
All parents in family in labor force	1,893	+/- 433	77.9%	+/- 6.4
Own children of the householder 6 to 17 years	8,799	+/- 549	(X)	+/- (X)
All parents in family in labor force	6,628	+/- 581	75.3%	+/- 3.8
COMMUTING TO WORK				
Workers 16 years and over	21,669	+/- 891	100.0%	+/- (X)
Car, truck, or van -- drove alone	14,548	+/- 738	67.1%	+/- 2.5
Car, truck, or van -- carpooled	1,720	+/- 301	7.9%	+/- 1.4
Public transportation (excluding taxicab)	1,270	+/- 247	5.9%	+/- 1.1
Walked	197	+/- 105	0.9%	+/- 0.5
Other means	345	+/- 210	1.6%	+/- 1
Worked from home	3,589	+/- 521	16.6%	+/- 2.1
Mean travel time to work (minutes)	33.0	+/- 1.3	(X)%	+/- (X)
OCCUPATION				
Civilian employed population 16 years and over	21,884	+/- 884	100.0%	+/- (X)
Management, business, science, and arts occupations	16,229	+/- 871	74.2%	+/- 1.9
Service occupations	1,947	+/- 290	8.9%	+/- 1.3
Sales and office occupations	3,099	+/- 315	14.2%	+/- 1.4
Natural resources, construction, and maintenance occupations	319	+/- 155	1.5%	+/- 0.7
Production, transportation, and material moving occupations	290	+/- 96	1.3%	+/- 0.4
INDUSTRY				
Civilian employed population 16 years and over	21,884	+/- 884	100.0%	+/- (X)
Agriculture, forestry, fishing and hunting, and mining	98	+/- 73	0.4%	+/- 0.3
Construction	487	+/- 183	2.2%	+/- 0.9
Manufacturing	524	+/- 123	2.4%	+/- 0.6
Wholesale trade	225	+/- 89	1%	+/- 0.4
Retail trade	1,257	+/- 252	5.7%	+/- 1.1
Transportation and warehousing, and utilities	232	+/- 88	1.1%	+/- 0.4
Information	624	+/- 145	2.9%	+/- 0.7
Finance and insurance, and real estate and rental and leasing	2,226	+/- 395	10.2%	+/- 1.6

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Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
Professional, scientific, and management, and administrative and waste management services	5,560	+/- 465	25.4%	+/- 2.2
Educational services, and health care and social assistance	4,871	+/- 358	22.3%	+/- 1.4
Arts, entertainment, and recreation, and accommodation and food services	1,177	+/- 217	5.4%	+/- 1
Other services, except public administration	1,260	+/- 237	5.8%	+/- 1.1
Public administration	3,343	+/- 444	15.3%	+/- 1.8
CLASS OF WORKER				
Civilian employed population 16 years and over	21,884	+/- 884	100.0%	+/- (X)
Private wage and salary workers	15,359	+/- 745	70.2%	+/- 1.9
Government workers	4,939	+/- 494	22.6%	+/- 1.9
Self-employed in own not incorporated business workers	1,556	+/- 247	7.1%	+/- 1.2
Unpaid family workers	30	+/- 30	0.1%	+/- 0.1
INCOME AND BENEFITS (IN 2020 INFLATION-ADJUSTED DOLLARS)				
Total households	16,131	+/- 590	100.0%	+/- (X)
Less than $10,000	491	+/- 253	3%	+/- 1.5
$10,000 to $14,999	133	+/- 72	0.8%	+/- 0.4
$15,000 to $24,999	291	+/- 89	1.8%	+/- 0.6
$25,000 to $34,999	398	+/- 147	2.5%	+/- 0.9
$35,000 to $49,999	581	+/- 252	3.6%	+/- 1.5
$50,000 to $74,999	1,287	+/- 261	8%	+/- 1.6
$75,000 to $99,999	950	+/- 217	5.9%	+/- 1.3
$100,000 to $149,999	2,096	+/- 274	13%	+/- 1.6
$150,000 to $199,999	2,171	+/- 304	13.5%	+/- 1.9
$200,000 or more	7,733	+/- 394	47.9%	+/- 2.5
Median household income (dollars)	$189,729	+/- 8604	(X)%	+/- (X)
Mean household income (dollars)	$250,594	+/- 12295	(X)%	+/- (X)
With earnings	12,983	+/- 504	80.5%	+/- 1.9
Mean earnings (dollars)	$239,550	+/- 11889	(X)%	+/- (X)
With Social Security	5,443	+/- 431	33.7%	+/- 2.2
Mean Social Security income (dollars)	$26,119	+/- 1368	(X)%	+/- (X)
With retirement income	4,447	+/- 409	27.6%	+/- 2.4
Mean retirement income (dollars)	$69,694	+/- 6639	(X)%	+/- (X)
With Supplemental Security Income	362	+/- 122	2.2%	+/- 0.8
Mean Supplemental Security Income (dollars)	$11,588	+/- 2053	(X)%	+/- (X)
With cash public assistance income	118	+/- 57	0.7%	+/- 0.3
Mean cash public assistance income (dollars)	$6,545	+/- 3190	(X)%	+/- (X)
With Food Stamp/SNAP benefits in the past 12 months	440	+/- 143	2.7%	+/- 0.9
Families	12,500	+/- 433	100.0%	+/- (X)
Less than $10,000	87	+/- 53	0.7%	+/- 0.4
$10,000 to $14,999	55	+/- 45	0.4%	+/- 0.4
$15,000 to $24,999	88	+/- 53	0.7%	+/- 0.4
$25,000 to $34,999	132	+/- 91	1.1%	+/- 0.7
$35,000 to $49,999	181	+/- 91	1.4%	+/- 0.7
$50,000 to $74,999	664	+/- 161	5.3%	+/- 1.3
$75,000 to $99,999	586	+/- 184	4.7%	+/- 1.4

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$100,000 to $149,999	1,640	+/- 254	13.1%	+/- 1.9
$150,000 to $199,999	1,780	+/- 288	14.2%	+/- 2.1
$200,000 or more	7,287	+/- 383	58.3%	+/- 3.1
Median family income (dollars)	$229,928	+/- 16667	(X)%	+/- (X)
Mean family income (dollars)	$293,268	+/- 14258	(X)%	+/- (X)
Per capita income (dollars)	$88,621	+/- 3898	(X)%	+/- (X)
Nonfamily households	3,631	+/- 450	(X)	+/- (X)
Median nonfamily income (dollars)	$63,825	+/- 10432	(X)%	+/- (X)
Mean nonfamily income (dollars)	$97,532	+/- 12673	(X)%	+/- (X)
Median earnings for workers (dollars)	$86,153	+/- 5243	(X)%	+/- (X)
Median earnings for male full-time, year-round workers (dollars)	$147,998	+/- 6824	(X)%	+/- (X)
Median earnings for female full-time, year-round workers (dollars)	$104,077	+/- 6034	(X)%	+/- (X)
HEALTH INSURANCE COVERAGE				
Civilian noninstitutionalized population	45,949	+/- 1647	45,949	+/- (X)
With health insurance coverage	44,996	+/- 1633	100.0%	+/- 0.6
With private health insurance	41,396	+/- 1631	90.1%	+/- 1.6
With public coverage	10,557	+/- 738	23%	+/- 1.6
No health insurance coverage	953	+/- 291	2.1%	+/- 0.6
Civilian noninstitutionalized population under 19 years	12,146	+/- 786	12,146	+/- (X)
No health insurance coverage	176	+/- 94	1.4%	+/- 0.8
Civilian noninstitutionalized population 19 to 64 years	23,821	+/- 1107	23,821	+/- (X)
In labor force:	19,432	+/- 928	100.0%	+/- (X)
Employed:	18,615	+/- 900	18,615	+/- (X)
With health insurance coverage	18,214	+/- 886	97.8%	+/- 0.9
With private health insurance	17,824	+/- 854	95.8%	+/- 1.3
With public coverage	541	+/- 213	2.9%	+/- 1.1
No health insurance coverage	401	+/- 163	2.2%	+/- 0.9
Unemployed:	817	+/- 305	817	+/- (X)
With health insurance coverage	643	+/- 270	100.0%	+/- 14.9
With private health insurance	543	+/- 208	66.5%	+/- 12.9
With public coverage	100	+/- 88	12.2%	+/- 8.5
No health insurance coverage	174	+/- 134	21.3%	+/- 14.9
Not in labor force:	4,389	+/- 543	4,389	+/- (X)
With health insurance coverage	4,296	+/- 547	97.9%	+/- 1.1
With private health insurance	4,010	+/- 543	91.4%	+/- 3.3
With public coverage	370	+/- 154	8.4%	+/- 3.4
No health insurance coverage	93	+/- 47	2.1%	+/- 1.1
PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL				
All families	(X)	+/- (X)	1.8%	+/- 0.6
With related children of the householder under 18 years	(X)	+/- (X)	2.5%	+/- 1.1
With related children of the householder under 5 years only	(X)	+/- (X)	2.3%	+/- 1.9
Married couple families	(X)	+/- (X)	1.2%	+/- 0.6
With related children of the householder under 18 years	(X)	+/- (X)	1.5%	+/- 1
With related children of the householder under 5 years only	(X)	+/- (X)	1.2%	+/- 1.7
Families with female householder, no spouse present	(X)	+/- (X)	8.6%	+/- 4.4

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	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
With related children of the householder under 18 years	(X)	+/- (X)	10.6%	+/- 6.5
With related children of the householder under 5 years only	(X)	+/- (X)	27.3%	+/- 41.9
All people	(X)	+/- (X)	3.8%	+/- 0.9
Under 18 years	(X)	+/- (X)	2.8%	+/- 1.5
Related children of the householder under 18 years	(X)	+/- (X)	2.8%	+/- 1.5
Related children of the householder under 5 years	(X)	+/- (X)	1.7%	+/- 1.6
Related children of the householder 5 to 17 years	(X)	+/- (X)	3%	+/- 1.6
18 years and over	(X)	+/- (X)	4.1%	+/- 1
18 to 64 years	(X)	+/- (X)	3.5%	+/- 1
65 years and over	(X)	+/- (X)	5.6%	+/- 2.3
People in families	(X)	+/- (X)	1.8%	+/- 0.7
Unrelated individuals 15 years and over	(X)	+/- (X)	20.3%	+/- 5.2

Source: U.S. Census Bureau, 2016-2020 American Community Survey 5-Year Estimates

Explanation of Symbols:

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7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.

8. An '(X)' means that the estimate is not applicable or not available.

SELECTED HOUSING CHARACTERISTICS
2016-2020 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIP Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
HOUSING OCCUPANCY				
Total housing units	16,616	+/- 564	100.0%	+/- (X)
Occupied housing units	16,131	+/- 590	97.1%	+/- 0.9
Vacant housing units	485	+/- 148	2.9%	+/- 0.9
Homeowner vacancy rate	1.8	+/- 0.8	(X)%	+/- (X)
Rental vacancy rate	0.9	+/- 1.4	(X)%	+/- (X)
UNITS IN STRUCTURE				
Total housing units	16,616	+/- 564	100.0%	+/- (X)
1-unit, detached	11,847	+/- 448	71.3%	+/- 1.8
1-unit, attached	2,620	+/- 262	15.8%	+/- 1.6
2 units	36	+/- 48	0.2%	+/- 0.3
3 or 4 units	79	+/- 77	0.5%	+/- 0.5
5 to 9 units	203	+/- 103	1.2%	+/- 0.6
10 to 19 units	62	+/- 48	0.4%	+/- 0.3
20 or more units	1,755	+/- 287	10.6%	+/- 1.6
Mobile home	14	+/- 18	0.1%	+/- 0.1
Boat, RV, van, etc.	0	+/- 27	0%	+/- 0.2
YEAR STRUCTURE BUILT				
Total housing units	16,616	+/- 564	100.0%	+/- (X)
Built 2014 or later	392	+/- 121	2.4%	+/- 0.7
Built 2010 to 2013	246	+/- 214	1.5%	+/- 1.3
Built 2000 to 2009	890	+/- 189	5.4%	+/- 1.1
Built 1990 to 1999	1,446	+/- 166	8.7%	+/- 1
Built 1980 to 1989	3,793	+/- 373	22.8%	+/- 2.2
Built 1970 to 1979	4,611	+/- 366	27.8%	+/- 1.9
Built 1960 to 1969	4,278	+/- 294	25.7%	+/- 1.7
Built 1950 to 1959	709	+/- 165	1%	+/- 1
Built 1940 to 1949	142	+/- 62	0.9%	+/- 0.4
Built 1939 or earlier	109	+/- 50	0.7%	+/- 0.3
ROOMS				
Total housing units	16,616	+/- 564	100.0%	+/- (X)
1 room	120	+/- 75	0.7%	+/- 0.5
2 rooms	162	+/- 74	1%	+/- 0.4
3 rooms	454	+/- 110	2.7%	+/- 0.7
4 rooms	1,046	+/- 289	6.3%	+/- 1.6
5 rooms	758	+/- 146	4.6%	+/- 0.9
6 rooms	1,028	+/- 185	6.2%	+/- 1.1
7 rooms	1,255	+/- 226	7.6%	+/- 1.4
8 rooms	2,147	+/- 252	12.9%	+/- 1.6
9 rooms or more	9,646	+/- 452	58.1%	+/- 2.1
Median rooms	9.0+	+/- ***	(X)%	+/- (X)
BEDROOMS				
Total housing units	16,616	+/- 564	100.0%	+/- (X)
No bedroom	120	+/- 75	0.7%	+/- 0.5
1 bedroom	706	+/- 247	4.2%	+/- 1.4
2 bedrooms	1,344	+/- 268	8.1%	+/- 1.5
3 bedrooms	2,597	+/- 290	15.6%	+/- 1.8

SELECTED HOUSING CHARACTERISTICS
2016-2020 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIP Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
4 bedrooms	6,082	+/- 417	36.6%	+/- 2.3
5 or more bedrooms	5,767	+/- 381	34.7%	+/- 2
HOUSING TENURE				
Occupied housing units	16,131	+/- 590	100.0%	+/- (X)
Owner-occupied	13,862	+/- 461	85.9%	+/- 2.1
Renter-occupied	2,269	+/- 384	14.1%	+/- 2.1
Average household size of owner-occupied unit	2.88	+/- 0.09	(X)%	+/- (X)
Average household size of renter-occupied unit	2.64	+/- 0.25	(X)%	+/- (X)
YEAR HOUSEHOLDER MOVED INTO UNIT				
Occupied housing units	16,131	+/- 590	100.0%	+/- (X)
Moved in 2019 or later	590	+/- 181	3.7%	+/- 1.1
Moved in 2015 to 2018	2,956	+/- 319	18.3%	+/- 1.8
Moved in 2010 to 2014	2,772	+/- 389	17.2%	+/- 2.3
Moved in 2000 to 2009	4,067	+/- 353	25.2%	+/- 2.1
Moved in 1990 to 1999	2,402	+/- 219	14.9%	+/- 1.3
Moved in 1989 and earlier	3,344	+/- 290	20.7%	+/- 1.7
VEHICLES AVAILABLE				
Occupied housing units	16,131	+/- 590	100.0%	+/- (X)
No vehicles available	521	+/- 163	3.2%	+/- 1
1 vehicle available	3,946	+/- 420	24.5%	+/- 2.1
2 vehicles available	7,406	+/- 425	45.9%	+/- 2.5
3 or more vehicles available	4,258	+/- 331	26.4%	+/- 2.1
HOUSE HEATING FUEL				
Occupied housing units	16,131	+/- 590	100.0%	+/- (X)
Utility gas	10,975	+/- 593	68%	+/- 2.2
Bottled, tank, or LP gas	221	+/- 92	1.4%	+/- 0.6
Electricity	4,160	+/- 374	25.8%	+/- 2.2
Fuel oil, kerosene, etc.	616	+/- 138	3.8%	+/- 0.9
Coal or coke	0	+/- 27	0%	+/- 0.2
Wood	10	+/- 15	0.1%	+/- 0.1
Solar energy	20	+/- 21	10.0%	+/- 0.1
Other fuel	61	+/- 72	0.4%	+/- 0.4
No fuel used	68	+/- 55	0.4%	+/- 0.3
SELECTED CHARACTERISTICS				
Occupied housing units	16,131	+/- 590	100.0%	+/- (X)
Lacking complete plumbing facilities	16	+/- 23	0.1%	+/- 0.1
Lacking complete kitchen facilities	34	+/- 30	0.2%	+/- 0.2
No telephone service available	186	+/- 104	1.2%	+/- 0.6
OCCUPANTS PER ROOM				
Occupied housing units	16,131	+/- 590	100.0%	+/- (X)
1.00 or less	16,000	+/- 592	99.2%	+/- 0.5
1.01 to 1.50	105	+/- 64	0.7%	+/- 0.4
1.51 or more	26	+/- 30	20.0%	+/- 0.2

SELECTED HOUSING CHARACTERISTICS
2016-2020 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIP Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
VALUE				
Owner-occupied units	13,862	+/- 461	100.0%	+/- (X)
Less than $50,000	133	+/- 68	1%	+/- 0.5
$50,000 to $99,999	9	+/- 14	0.1%	+/- 0.1
$100,000 to $149,999	29	+/- 26	0.2%	+/- 0.2
$150,000 to $199,999	198	+/- 85	1.4%	+/- 0.6
$200,000 to $299,999	491	+/- 120	3.5%	+/- 0.8
$300,000 to $499,999	485	+/- 131	3.5%	+/- 0.9
$500,000 to $999,999	7,179	+/- 361	51.8%	+/- 2.5
$1,000,000 or more	5,338	+/- 408	38.5%	+/- 2.3
Median (dollars)	$905,800	+/- 16345	(X)%	+/- (X)
MORTGAGE STATUS				
Owner-occupied units	13,862	+/- 461	100.0%	+/- (X)
Housing units with a mortgage	9,102	+/- 394	65.7%	+/- 2.8
Housing units without a mortgage	4,760	+/- 468	34.3%	+/- 2.8
SELECTED MONTHLY OWNER COSTS (SMOC)				
Housing units with a mortgage	9,102	+/- 394	100.0%	+/- (X)
Less than $500	42	+/- 45	0.5%	+/- 0.5
$500 to $999	84	+/- 48	0.9%	+/- 0.5
$1,000 to $1,499	219	+/- 77	2.4%	+/- 0.8
$1,500 to $1,999	538	+/- 135	5.9%	+/- 1.5
$2,000 to $2,499	646	+/- 146	7.1%	+/- 1.6
$2,500 to $2,999	881	+/- 146	9.7%	+/- 1.6
$3,000 or more	6,692	+/- 377	73.5%	+/- 2.5
Median (dollars)	$3,980	+/- 119	(X)%	+/- (X)
Housing units without a mortgage	4,760	+/- 468	100.0%	+/- (X)
Less than $250	19	+/- 19	0.4%	+/- 0.4
$250 to $399	21	+/- 22	0.4%	+/- 0.5
$400 to $599	131	+/- 74	2.8%	+/- 1.5
$600 to $799	285	+/- 97	6%	+/- 2.1
$800 to $999	874	+/- 182	18.4%	+/- 4
$1,000 or more	3,430	+/- 468	72.1%	+/- 4.5
Median (dollars)	$1,285	+/- 64	(X)%	+/- (X)
SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)				
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	9,102	+/- 394	100.0%	+/- (X)
Less than 20.0 percent	4,269	+/- 339	46.9%	+/- 3.3
20.0 to 24.9 percent	1,471	+/- 197	16.2%	+/- 2.1
25.0 to 29.9 percent	769	+/- 154	8.4%	+/- 1.7
30.0 to 34.9 percent	578	+/- 170	6.4%	+/- 1.8
35.0 percent or more	2,015	+/- 299	22.1%	+/- 3
Not computed	0	+/- 27	(X)%	+/- (X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)	4,754	+/- 465	100.0%	+/- (X)
Less than 10.0 percent	2,323	+/- 237	48.9%	+/- 5.1
10.0 to 14.9 percent	882	+/- 197	18.6%	+/- 3.5
15.0 to 19.9 percent	358	+/- 92	7.5%	+/- 1.9

SELECTED HOUSING CHARACTERISTICS
2016-2020 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIP Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
20.0 to 24.9 percent	247	+/- 119	5.2%	+/- 2.5
25.0 to 29.9 percent	163	+/- 81	3.4%	+/- 1.6
30.0 to 34.9 percent	124	+/- 63	2.6%	+/- 1.3
35.0 percent or more	657	+/- 263	13.8%	+/- 4.7
Not computed	6	+/- 11	(X)%	+/- (X)
GROSS RENT				
Occupied units paying rent	1,962	+/- 336	100.0%	+/- (X)
Less than $500	126	+/- 57	6.4%	+/- 3
$500 to $999	138	+/- 64	7%	+/- 3.3
$1,000 to $1,499	456	+/- 256	23.2%	+/- 10.3
$1,500 to $1,999	251	+/- 109	12.8%	+/- 5.6
$2,000 to $2,499	206	+/- 87	10.5%	+/- 4.4
$2,500 to $2,999	321	+/- 128	16.4%	+/- 6.5
$3,000 or more	464	+/- 124	23.6%	+/- 6.2
Median (dollars)	$2,024	+/- 340	(X)%	+/- (X)
No rent paid	307	+/- 147	(X)%	+/- (X)
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)				
Occupied units paying rent (excluding units where GRAPI cannot be computed)	1,940	+/- 331	100.0%	+/- (X)
Less than 15.0 percent	445	+/- 134	22.9%	+/- 6.3
15.0 to 19.9 percent	285	+/- 108	14.7%	+/- 5.8
20.0 to 24.9 percent	282	+/- 118	14.5%	+/- 5.8
25.0 to 29.9 percent	166	+/- 66	8.6%	+/- 3.7
30.0 to 34.9 percent	286	+/- 212	14.7%	+/- 9.4
35.0 percent or more	476	+/- 141	24.5%	+/- 6.4
Not computed	329	+/- 154	(X)%	+/- (X)

Source: U.S. Census Bureau, 2016-2020 American Community Survey 5-Year Estimates

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DEMOGRAPHIC AND HOUSING ESTIMATES
2016-2020 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	**Estimate Margin of Error**	**Percent**	**Percent Margin of Error**
SEX AND AGE				
Total population	46,256	+/- 1636	100.0%	+/- (X)
Male	22,298	+/- 1171	48.2%	+/- 1.5
Female	23,958	+/- 935	51.8%	+/- 1.5
Sex ratio (males per 100 females)	93.1	+/- 5.5	(X)%	+/- (X)
Under 5 years	2,078	+/- 432	4.5%	+/- 0.9
5 to 9 years	2,677	+/- 297	5.8%	+/- 0.6
10 to 14 years	3,827	+/- 351	8.3%	+/- 0.7
15 to 19 years	3,804	+/- 472	8.2%	+/- 0.9
20 to 24 years	1,941	+/- 442	4.2%	+/- 0.9
25 to 34 years	2,768	+/- 428	6%	+/- 0.8
35 to 44 years	4,957	+/- 443	10.7%	+/- 0.8
45 to 54 years	6,998	+/- 523	15.1%	+/- 1
55 to 59 years	3,647	+/- 354	7.9%	+/- 0.7
60 to 64 years	3,351	+/- 406	7.2%	+/- 0.8
65 to 74 years	5,358	+/- 468	11.6%	+/- 1
75 to 84 years	3,639	+/- 400	7.9%	+/- 0.9
85 years and over	1,211	+/- 253	2.6%	+/- 0.6
Median age (years)	46.7	+/- 1.2	(X)	+/- (X)
Under 18 years	11,395	+/- 759	24.6%	+/- 1.2
16 years and over	36,795	+/- 1247	79.5%	+/- 1.2
18 years and over	34,861	+/- 1200	75.4%	+/- 1.2
21 years and over	33,427	+/- 1083	72.3%	+/- 1.2
62 years and over	12,366	+/- 686	26.7%	+/- 1.6
65 years and over	10,208	+/- 640	22.1%	+/- 1.5
18 years and over	34,861	+/- 1200	100.0%	+/- (X)
Male	16,187	+/- 734	46.4%	+/- 1.3
Female	18,674	+/- 750	53.6%	+/- 1.3
Sex ratio (males per 100 females)	86.7	+/- 4.4	(X)	+/- (X)
65 years and over	10,208	+/- 640	100.0%	+/- (X)
Male	4,369	+/- 326	42.8%	+/- 1.8
Female	5,839	+/- 417	57.2%	+/- 1.8
Sex ratio (males per 100 females)	74.8	+/- 5.6	(X)	+/- (X)
RACE				
Total population	46,256	+/- 1636	100.0%	+/- (X)
One race	43,867	+/- 1516	94.8%	+/- 1.8
Two or more races	2,389	+/- 870	5.2%	+/- 1.8
One race	43,867	+/- 1516	94.8%	+/- 1.8
White	30,768	+/- 1307	66.5%	+/- 2.6
Black or African American	2,703	+/- 728	5.8%	+/- 1.5

DEMOGRAPHIC AND HOUSING ESTIMATES
2016-2020 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
American Indian and Alaska Native	2	+/- 4	(X)	+/- 0.1
Cherokee tribal grouping	0	+/- 27	(X)	+/- 0.1
Chippewa tribal grouping	0	+/- 27	0%	+/- 0.1
Navajo tribal grouping	0	+/- 27	0%	+/- 0.1
Sioux tribal grouping	0	+/- 27	0%	+/- 0.1
Asian	9,636	+/- 860	20.8%	+/- 1.8
Asian Indian	2,170	+/- 603	4.7%	+/- 1.3
Chinese	4,695	+/- 680	10.2%	+/- 1.5
Filipino	274	+/- 172	0.6%	+/- 0.4
Japanese	60	+/- 47	0.1%	+/- 0.1
Korean	1,348	+/- 381	2.9%	+/- 0.8
Vietnamese	177	+/- 113	0.4%	+/- 0.2
Other Asian	912	+/- 333	2%	+/- 0.7
Native Hawaiian and Other Pacific Islander	31	+/- 39	0.1%	+/- 0.1
Native Hawaiian	14	+/- 18	0%	+/- 0.1
Chamorro	17	+/- 32	0%	+/- 0.1
Samoan	0	+/- 27	0%	+/- 0.1
Other Pacific Islander	0	+/- 27	0%	+/- 0.1
Some other race	727	+/- 394	1.6%	+/- 0.8
Two or more races	2,389	+/- 870	5.2%	+/- 1.8
White and Black or African American	271	+/- 187	0.6%	+/- 0.4
White and American Indian and Alaska Native	134	+/- 95	0.3%	+/- 0.2
White and Asian	724	+/- 267	1.6%	+/- 0.6
Black or African American and American Indian and Alaska Native	6	+/- 10	0%	+/- 0.1
Race alone or in combination with one or more other races				
Total population	46,256	+/- 1636	100.0%	+/- (X)
White	32,870	+/- 1476	71.1%	+/- 2.4
Black or African American	2,992	+/- 713	6.5%	+/- 1.5
American Indian and Alaska Native	142	+/- 92	0.3%	+/- 0.2
Asian	10,629	+/- 830	23%	+/- 1.8
Native Hawaiian and Other Pacific Islander	202	+/- 180	0.4%	+/- 0.4
Some other race	1,810	+/- 917	3.9%	+/- 1.9
HISPANIC OR LATINO AND RACE				
Total population	46,256	+/- 1636	100.0%	+/- (X)
Hispanic or Latino (of any race)	4,445	+/- 1163	9.6%	+/- 2.3
Mexican	662	+/- 338	1.4%	+/- 0.7
Puerto Rican	713	+/- 655	1.5%	+/- 1.4
Cuban	312	+/- 180	0.7%	+/- 0.4
Other Hispanic or Latino	2,758	+/- 852	6%	+/- 1.7

DEMOGRAPHIC AND HOUSING ESTIMATES
2016-2020 American Community Survey 5-Year Estimates

Area Name : Potomac CDP, Maryland

Subject	FIPS Code : 2463300			
	Estimate	Estimate Margin of Error	Percent	Percent Margin of Error
Not Hispanic or Latino	41,811	+/- 1411	90.4%	+/- 2.3
White alone	28,048	+/- 1205	60.6%	+/- 2.6
Black or African American alone	2,371	+/- 587	5.1%	+/- 1.2
American Indian and Alaska Native alone	2	+/- 4	0%	+/- 0.1
Asian alone	9,636	+/- 860	20.8%	+/- 1.8
Native Hawaiian and Other Pacific Islander alone	31	+/- 39	0.1%	+/- 0.1
Some other race alone	352	+/- 283	0.8%	+/- 0.6
Two or more races	1,371	+/- 414	3%	+/- 0.9
Two races including Some other race	126	+/- 128	0.3%	+/- 0.3
Two races excluding Some other race, and Three or more races	1,245	+/- 395	2.7%	+/- 0.9
Total housing units	16,616	+/- 564	(X)%	+/- (X)
CITIZEN, VOTING AGE POPULATION				
Citizen, 18 and over population	31,335	+/- 1099	100.0%	+/- (X)
Male	14,761	+/- 719	47.1%	+/- 1.5
Female	16,574	+/- 708	52.9%	+/- 1.5

Source: U.S. Census Bureau, 2016-2020 American Community Survey 5-Year Estimates

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